

Instantly on Google - Running your first Google Adword Campaign

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Hello Folks! A good way to get instant traffic is by promoting your products on Google. I am going to take you through setting up your very first Google Adword campaign so when someone types in one of your products it shows up on Google as an advertisement. This is a very basic guide to get you started.

SIGN UP

- 1) Create a [Google Adword account](#) by clicking on the "Start Now" Button (upper right hand corner)
- 2) Select "Starter Edition"
- 3) Select the "I have a webpage" option
- 4) Click "Continue" at the bottom

TARGET

- 5) Select where your customers will be coming from. It's a good idea to target to a certain region but it totally depends on your product.

1. Location and language ?

Where are your customers located?
For best results, pick only the area your business serves. We'll show your ad to users there.
[How will my location choices affect my ad performance?](#)

United States [\[select a different country or territory\]](#)

Illinois

Chicago IL area

Addison

[\[select a different area in this country or territory\]](#)

What language will your ad be written in?

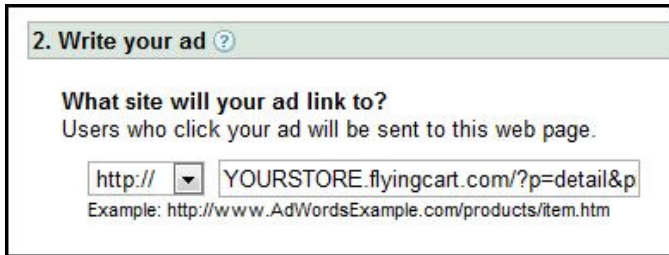
English

Another language

CREATE YOUR AD

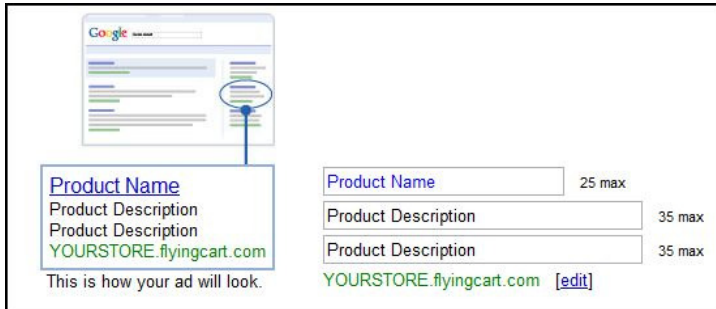
6) Go to your store and pick a specific product you want to advertise. Copy the entire URL of that page. (It should look something like this http://YOURSTORE.flyingcart.com/?p=detail&pid=49&cat_id=6) Make sure you copied the ENTIRE URL.

7) Enter in the URL you just copied



8) Time to write your Ad

The first line can be your product name. The other two lines should be describing the product.



Example Ad #1 for [Simply Tana's Pink Notebook Bag](#)

Pink Notebook Laptop Bag

\$19.99 and Free Shipping

Stay in Fashion and Protect your Comp

Example Ad #2 for [It's Always a Good Deal's Pet Carrier](#)

Airline Approved Pet Carrier

Small Argo Aero Carrier

On Sale - \$55.00

PICK KEYWORDS

9) Pick your Keywords. Enter your keywords in the big box; you can also get ideas by entering your keywords. The best keywords are the super specific ones.

3. Choose keywords ?

Who will see your ad?
When people search Google for the keywords you choose here, your ad can show. Key directly related to your ad. (Don't enter 'real estate' when you're selling cars.) Enter 20 d for best results.
[Top secret keyword tips](#)

Enter as many specific words or phrases as you like, one per line:

Product Name

Want more?
Enter any word to see related keywords:
Product Name Search

► [Advanced option: match types](#)

Sample #1 Keyword Examples for [Immortal Beloved's Mimi Bot](#)

- MimoBot and Mimo Bot
- USB Toy and USB Toys
- Friends With You Mimobot Malfi 1GB
- Mimobot Malfi

Sample #2 Keyword Examples for [Jon's Import's Heart Photo Frame Keychain](#)

- Digital Keychain
- Heart Photo Frame Digital Keychain
- Digital 1.1" LCD Red Heart Photo Frame Picture Keychain

FINISH

- 10) Choose the currency you wish to pay in
- 11) Set a budget. I suggest \$25 at first since it is your first Google Adword campaign
- 12) Click continue and follow the Instructions Google has for you

About Flying Cart

FlyingCart.com is an easy way to create an online store and have your products marketed across the web.

Recently Launched:

- Flying Cart's new [Fan Feedback](#) a way to start a community around your products
- Better [About Us pages](#)
- Make sure Google knows about your store – [Get Verified](#)